

# CONCRETE PAVEMENT PROGRESS

## 2010 Magazine Insertion Order

Ad Rates for ACPA Members (Non-ACPA Members Add 20%)



The official magazine of  
the American Concrete  
Pavement Association

### Premium Position Rates (Color Only)

	1X	3X	5X
Center Spread	<input type="checkbox"/> 3200	<input type="checkbox"/> 3100	<input type="checkbox"/> 3000
Outside BC	<input type="checkbox"/> 2700	<input type="checkbox"/> 2600	<input type="checkbox"/> 2500
Inside FC	<input type="checkbox"/> 2525	<input type="checkbox"/> 2420	<input type="checkbox"/> 2300
Inside BC	<input type="checkbox"/> 2525	<input type="checkbox"/> 2420	<input type="checkbox"/> 2300
Opp. Inside FC	<input type="checkbox"/> 2320	<input type="checkbox"/> 2220	<input type="checkbox"/> 2100
Opp. TOC	<input type="checkbox"/> 2320	<input type="checkbox"/> 2220	<input type="checkbox"/> 2100

### Interior Rates (Color)

Full Page	<input type="checkbox"/> 1950	<input type="checkbox"/> 1850	<input type="checkbox"/> 1750
1/2 Page	<input type="checkbox"/> 1160	<input type="checkbox"/> 1100	<input type="checkbox"/> 1050
1/3 Page	<input type="checkbox"/> 825	<input type="checkbox"/> 800	<input type="checkbox"/> 750
1/4 Page	<input type="checkbox"/> 670	<input type="checkbox"/> 620	<input type="checkbox"/> 560
1/6 Page	<input type="checkbox"/> 520	<input type="checkbox"/> 460	<input type="checkbox"/> 440

### Interior Rates (Black & White)

Full Page	<input type="checkbox"/> 1440	<input type="checkbox"/> 1390	<input type="checkbox"/> 1290
1/2 Page	<input type="checkbox"/> 925	<input type="checkbox"/> 875	<input type="checkbox"/> 825
1/3 Page	<input type="checkbox"/> 700	<input type="checkbox"/> 650	<input type="checkbox"/> 620
1/4 Page	<input type="checkbox"/> 540	<input type="checkbox"/> 515	<input type="checkbox"/> 460
1/6 Page	<input type="checkbox"/> 435	<input type="checkbox"/> 410	<input type="checkbox"/> 390

### Advertiser Information

Company Name

Contact name

Address

City

State

Zip Code

Phone

Fax

Email

Advertising Agency

Agency Phone

Agency Fax

- 1st Quarter 2010 Ad Close: 2-12-10     2nd Quarter 2010 Ad Close: 5-12-10     3rd Quarter 2010 Ad Close: 7-14-10  
 4th Quarter 2010 Ad Close: 10-12-10     Membership Directory 2010 Ad Close: 4-7-10

Interior Membership Directory ads will be placed near the front of the directory. Special requests to place ads near company listings may be available for a premium. Contact us for details.

### 5% Discount for Prepayment Received by Ad Closing Date

#### Payment

Credit Card (Circle one: VISA MC AMEX DISCOVER)

Name on Card

Card #

Expiration Date

Prepayment (Take 5% discount from rate)

Please Invoice Me

Signature

#### Advertising Cost

Total Cost per insertion

#### Advertising Copy

Materials to be delivered on \_\_\_\_\_

Sending New Ad \_\_\_\_\_

Pickup Ad from \_\_\_\_\_ issue

Please return by fax: 703-878-7314

Attention: Victoria Lonergan

Checks payable and sent to: Association Vision, 4501 Hazelnut Court, Chantilly, VA 20151

**Advertising Contact: Victoria Lonergan, 703-897-4414 or  
victoria@whassociates.org**