Annual Report

2018

Core Mission

American Concrete Pavement Association is the national trade organization leading the promotion of concrete paving, and aligning its members, chapters/state paving association affiliates and partners for effective and valued concrete pavement promotion, advocacy and technical support.
“You Can’t Finish What You Don’t Start…”

I use that simple, but truthful personal affirmation often to motivate myself and others into action. As I was reflecting on 2018, I couldn’t think of any year over my thirty with the American Concrete Pavement Association (ACPA) in which our resolve to pursue new and difficult challenges, led to greater success or opportunity!

2018 Chairman, Chuck Niederriter, Golden Triangle Construction, championed a focus by staff and members on solid, fundamental promotion. With his leadership, more than ever we got back to the basics of delivering messages about the benefits of concrete pavements, and addressing design, construction, specification and competition issues with state DOTs and Federal Highway Administration (FHWA). We began a new program ConcreteCOMPETES for this purpose and will continue moving it forward.

We started the year by launching PavementDesigner.org with our partners and have seen usage grow to an astounding level in its first year. Our industry has built arguably, the most preeminent, free pavement thickness design application in the world. And…it is truly being used on every continent.

We started barnstorming the country delivering an insightful and optimistic outlook on how concrete pavements can fit into a future where vehicles are autonomous, technology is intrinsic with travel, and future generations just think differently about mobility! It is never a bad idea to pause and think about how the future may impact you, and equally how you may influence the future.

This year we started in earnest red-lining specifications and sharing our specific ideas in a collaborative fashion with our airport partners at the Federal Aviation Administration and the Military Tri-Services. Our forthright approach to problem solving and willingness to view the challenges from all sides, helped us build a solid working relationship with these two important specifiers.

In 2018, we started our first year of support to the Performance Engineered Mixtures program being led by the National Concrete Pavement Technology Center for FHWA and many states. This fundamentally important development project will create a paradigm shift in how concrete for paving is designed, tested and accepted, and help contractors deliver durable concrete mixtures every time.

There were other starts and accomplishments in 2018, but none more far-reaching than our new consolidated paving promotion plan with the Portland Cement Association. We performed extensive analysis work, presented our ideas, discussed them with cement executives and gained their financial support to move forward. It is an exciting time for ACPA and one that is filled with opportunity and hope for more promotion of concrete and cement-based pavement solutions. As we look to 2019 and the hope of all that is new, I can’t help but to remind us all that...“We can’t finish what we don’t start!”

Gerald F. Voigt, P.E.
President & CEO
2018 BY THE NUMBERS

Membership:
- Contractor-Led / Industry Based membership
- 383 total members
- 203 contractors

Contractors:
- Only Use Ready Mix 43%
- Operate Own Plant 52%
- Repair Only 6%

Cement Manufacturers:
- Percent of US Clinker Capacity by Non-Members 9%
- Percent of US Clinker Capacity by Members 91%

Membership Growth:
- 2018 was a solid year for membership growth...
- 10 new contractors!

Year-End Revenue Projection ($2.85M Budget):
- Non-Dues Revenue 26%
- Other Dues 9%
- Contractor (Assem. + Affl.) 34%
- Cement Dues 31%
ADVOCACY TO PUBLIC AGENCIES

ACPA is the only trade association representing the concrete paving industry on matters affecting the industry’s relations with the public and public agencies. As a contractor-led industry organization, we have unique relationships with agencies and consultants and this positions us to help members and agencies work through critical issues. ACPA’s national and local chapter/state association staff are among the most knowledgeable experts in the world about concrete pavement technology, policy, and promotion...

Promotion and Liaison with Government

ACPA represented members at high-level meetings and on different committees and expert groups, bringing members’ views in a manner they cannot provide individually or through the support of hired consultants. In 2018, ACPA National was called upon for advice in pavement matters by all of the agencies we engage with on behalf of the industry, including:

- AASHTO
- FHWA
- FAA
- ARMY CORP
- AIR FORCE
- NAVY
- TRB

Your Association’s efforts to build credibility as a resource to Congress and the Administration also was emphasized and leveraged in 2018. With our strong presence we achieved a major legislative success for ACPA.

Research Provision Makes it into Aviation Bill

Working with PCA and NAPA, we were successful in getting a pavement technology research provision into the “FAA Reauthorization Act of 2018,” that was signed into law October 5th. The bill authorizes the Federal Aviation Administration (FAA) through September 30, 2023. The research provision is like the Accelerated Implementation and Deployment of Pavement Technology provision we lobbied for in MAP-21 and the FAST Act (highway legislation), authorizing research and technology deployment on concrete and asphalt pavement. With our provision now in the law, ACPA has begun working with FAA officials to focus on priorities of interest to the industry and agency.
On “The Hill” Fighting for Our Industry
ACPA provided a strong presence to the well-executed Cement and Concrete Fly-in in the last week of April 2018. ACPA board leaders and staff met with legislators from the Senate and House to discuss stewardship issues, such as life-cycle costing, as well as mechanisms for funding infrastructure.

In December, ACPA leaders were invited by U.S. Transportation Secretary Elaine Chao to a special infrastructure event to announce major infrastructure investments. Secretary Chao announced “Build Grants” that will provide $1.5 billion for 91 projects in 49 states and the District of Columbia.

Providing Input to FHWA on Pavement Selection Policy
The Federal Highway Administration (FHWA) invited ACPA to a listening session to gather information regarding FHWA’s pavement design policy and guidance. This session was prompted by ACPA’s efforts over the past few years to encourage FHWA to examine their stewardship responsibilities, and to develop competition between material industries on projects or programs involving federal-aid funds. ACPA representatives voiced concerns on shortcomings, challenges and omissions with enforcement of the current policy’s provisions. According to senior FHWA officials this is the first of several opportunities for our input into the examination of the current policy, which indicates that our past efforts have begun to pay off.

Petitioning for Drivers Hours of Service Exemption
In April 2018, the ACPA Board of Directors approved an effort to seek an exemption from potentially restrictive Drivers Hours of Service regulations for trucking on concrete paving projects. Staff quickly assembled a task force to study the issue and act on the findings. ACPA’s ad hoc Hours of Service Task Force crafted and submitted a request for an exemption from the Federal Motor Carrier Safety Administration (FMCSA).

ACPA’s petition was published by FMCSA in the Federal Register, 83 Fed. Reg. 45300 on September 6, 2018. The petition seeks exemption for the concrete paving industry from the 30-minute break requirement (49 C.F.R. § 395), and the 12 hour daily on-duty limit on the short-haul exception (49 C.F.R. § 395.3(a)(3)(ii)).

A strong showing of industry comments in support of the exemption was made by members and allies during the public comment period. While the final ruling has yet to be made, we remain cautiously optimistic the exemption will be approved by early 2019.
Leveraging Our Voice with Strategic Alliances

ACPA maintained a strong push for the concrete pavement industry’s unique perspectives. In Washington, our participation in strategic coalitions is central to our efforts, as is our strong ties with PCA. In 2018, the major focus was on permanently fixing the highway trust fund revenue shortfall. Although we did not see decisive forward movement on a highway funding fix, we are more hopeful than ever that 2019 will bring action. In addition to participating in fly-ins and meetings on The Hill with Congressional members and staff, numerous official communiques were made with our partners on your behalf.

NACA Website (Built by ACPA)

We brought our “can do” attitude to help the North American Concrete Alliance launch their first website in 2018. We worked closely with PCA to formulate the plan and then provided the development work to produce a [website](#) that provides a wealth of government affairs-related information and resources for the broader concrete industry. NACA is focused on addressing industry-wide legislative and policy related concerns and initiatives in the areas of infrastructure investment, research, safety and education.
SUPPORTING MEMBERS AND CHAPTERS

ACPA links members and a federation of chapter/state promotion organizations, all with the objective to make concrete the paving material of choice. ACPA brings a national perspective to support local promotion. ACPA staff engineers also lend expertise to solve member problems...

On the Road in 2018
With a goal of visiting each chapter territory within the span of every 18 months, 2018 was a very successful year for achieving this goal and helping our local affiliates and members meet their goals. Our small staff traveled to 38 states, 4 Canadian provinces, Germany and Sweden, serving members and their agency partners. This map represents 133 out of office trips showing states visited by staff (dark blue) in the past 12 months. National staff travel supports chapters and members with industry leadership, concrete pavement promotion, training programs, agency meetings, technical service and membership development.

Technical Services
ACPA’s four professional engineers on the national staff serve as technical consultants for agencies, chapters, consultants and contractors. This service involves specification interpretation and field analysis of construction, as well as preparing and checking design calculations and jointing layouts. This year, our staff responded to hundreds of inquiries and special requests on pavement design and construction matters from within the United States and across the globe. Sometimes responses take us into the field, particularly to address concerns in the airport market, where our staff estimates spending as much as 75 percent of the time addressing technical issues on behalf of members and customers.

An important role for the Association is assessing projects for industry standard construction methods and outcomes. For more complex issues, this may involve mediation and writing opinion letters to contractors. In 2018, ACPA helped solve problems saving owners and contractors over an estimated $10 million in unwarranted removals and law suits.
New Program Focused on DOT Promotion
ACPA implemented a new program in 2018 called ConcreteCOMPETES, which is aimed at providing focused assistance to chapter/states and members locally. The program takes a “back to basics” approach designed to provide technical, promotional, and organizational support locally, while also emphasizing competition, longevity, quality, and engineering solutions to agencies and other stakeholders. Many states were touched by national help in 2018. Four states present unique stories to highlight the program:

**West Virginia, a newly welcoming state to our industry** – ACPA staff and contractors, led by 2018 chairman, Chuck Niederriter, met with the Secretary, Chief Engineer, and Head of Materials, Design and Construction of the West Virginia Department of Transportation in late May to communicate a strong desire to build business in the state. The Secretary set a positive tone for the meeting indicating he wanted more concrete paving in the state, in part to increase competition between the paving material industries. Since the meeting multiple alternate bid paving projects have gone concrete.

**Virginia, a high-potential state with much to overcome** – ACPA supported Mid-Atlantic Chapter contractors to discuss the value of competition in pavement type selection and the benefits of a healthy two-pavement system with senior Virginia DOT officials and leaders of the Virginia Transportation Research Center. It was a candid and productive conversation regarding the value of competition. In a separate, but related effort, ACPA’s, Leif Wathne, was one of several transportation experts who presented comments on a wide range of topics, including policy issues and programmatic matters to the Virginia Commonwealth Transportation Board. Wathne’s comments centered on inter-industry competition. Click [here](#) to view the comments online. (His comments start at marker: 1:01:20).

**Illinois, a state with a solid history of concrete industry participation** – National staff provided direct support to the local Illinois Chapter and the Illinois Ready Mixed Concrete Association who came to together to form the Illinois Concrete Alliance (ICA) to work on challenges and opportunities associated with the Illinois Tollway.

**Massachusetts, a state most industry insiders feel is among the most challenging** – ACPA provided oral and written testimony in support of “Life-Cycle Cost for Long-Term Pavement Solutions” to the state legislature on behalf of local members and the Massachusetts Concrete & Aggregate Producers Association. This positive step may produce future opportunity.

Working diligently with our local partners to ensure state agencies adopt the best stewardship practices is central to the ConcreteCOMPETES program.

**Welcome Florida Chapter!**
ACPA officially welcomed the Florida Chapter to the federation of affiliated paving associations in 2018. The new chapter expands the association’s network to 21 regional and local paving associations. The Florida Chapter-ACPA is organized under the Florida Concrete & Products Association (FC&PA), which was founded in 1955. The Florida Chapter is representing both the national association and the FCPA in local and DOT customer-facing matters related to technology transfer, technical service, advocacy and promotion of concrete pavements within the state.
**Redlining Military Airfield Specification Completed**

ACPA completed red-lining suggested changes to the military specification 32-13-13/14. ACPA’s suggestions were developed by the Airport Task Force and were submitted to the military tri-services in December. ACPA will continue working with tri-services personnel in 2019 to improve specifications for members performing military airfield construction.

**Revision of Long-Life Dowel Standards**

ACPA started drafting revisions to AASHTO dowel standards so they are applicable to all possible pavement dowels (including alternate materials and shapes) available from industry today. The project includes recommending revisions (or alternatives) to current AASHTO M254 and T253 Standards. The Jointing Task Force reviewed a first draft and the work is on-going. The goals are to provide a single specification and test regimes appropriate for any paving dowels (conventional or “long-life,” solid or tubular or plate, metallic or composite).

**Dowel Alignment Specification**

The Jointing Task Force finalized the ACPA dowel alignment guide specification in 2018. The new version includes percent within limits concepts and rational guidance concerning treatment of individual dowels and full joints where measured alignment does not comply with specifications. It also includes provisions for considering alignment data from other devices (e.g., GPR, ultrasonic and future devices) with different accuracies than MIT-SCAN. The guide specification will help members and chapters to work with DOT’s to implement reasonable dowel alignment criteria.

**Geotextile Fabric Interlayer Guide Specification**

With the increasing use of geotextiles as cost-effective replacements for other interlayer materials (such as thin asphalt layers), in 2018 ACPA released a new guideline specification for use when geotextile material is used as a bond breaker, for drainage and a separation interlayer for concrete pavements in new construction and unbonded overlays. The guide specification will help members and chapters to work with DOT’s to specify the correct materials and allow for all available proper installation techniques.

**Assessing Impact of Steel Tariffs**

ACPA released a perspectives document addressing the steel tariff issue, and specifically, its impact on the concrete pavement industry. The document was written with input from ACPA members, affiliated chapter/state associations, steel and fabricated steel manufacturing organizations, and with information from relevant news reports. Click [here](#) to see the perspectives document.
NATIONAL TRAINING

ACPA routinely provides training for members, private owners and specifying agency personnel. We employ all approaches to reach people, including, traditional face-to-face training courses, webinars and online, on-demand training. On average 1000 people are trained by ACPA National online programs annually and more than 3000 others are trained at chapter and national hosted events. ACPA National assists with presentations at most local concrete paving forums...

2018 Airfield Pavement Workshop

The Airfield Design and Construction Workshop was held in August at the San Diego Mission Valley Marriott in San Diego, California. Presenters from FAA Headquarters; FAA Western-Pacific Region; U.S. Army Corps of Engineers, Air Force Civil Engineering Center and industry anchored the session. Over 50 individuals attended the workshop including consultants, agency staff, contractors, and supplies. Three FAA Regions and two Airport District Offices had staff in attendance.

On-Line Contractor Preservation Training

In a collaborative program, ACPA in partnership with the CP Tech Center is developing more than eight hours of contractor-focused online training on concrete preservation techniques. This e-learning project with dynamic content is being sponsored by FHWA. Development work by the Association was completed in 2018. The courses are also being translated into Spanish and when this work is completed, the contractor-focused, on-line programs will be available through FHWA’s National Highway Institute website. Their release is expected in early 2019.

The five courses are:

- How to Construct Durable Full-Depth Repairs in Concrete Pavements
- How to Construct Durable Partial-Depth Repairs in Concrete Pavements
- Proper Diamond Grinding Techniques for Pavement Preservation
- Proper Construction Techniques for Dowel Bar Retrofit and Cross-Stitching
- Proper Joint Sealing Techniques for Pavement Preservation
PROMOTIONAL ACTIVITIES

Pro-mo-tion /prəˈmoʊʃən/ noun; Definition... an activity that supports or provides active encouragement for the furtherance of a cause, venture, or aim. Yup, that’s what we do! In 2018 we hit the road getting the word out on pavement preservation, overlays and PavementDesigner.org…

ACPA Hosts Six SPS-2 Series Open House Tours
ACPA and its partners at IGGA hosted six popular SPS-2 Preservation Tech Day Events in 2018. The events were held in Arizona, Colorado, Washington, Iowa, Kansas and North Dakota.

The original Strategic Highway Research Program SPS-2 experiment was established in the 1980’s and 1990’s to evaluate five pavement design features: thickness, flexural strength, travel lane width, base type, and drainage. Concrete SPS-2 projects were built across the country and many are still performing well, but now at an age requiring preservation strategies. At each SPS open house event, participants gain valuable insights into the long-lasting pavements, and can see a presentation on the SPS-2 test sections and their performance to date; an update on current concrete preservation strategies; and a discussion of a national pooled fund experiment to “piggy back” onto the SPS-2. Afterward, participants then visit the 18 to 26-year-old test sections and see for themselves how well concrete pavements perform.

Concrete Pavement Progress Circulation Grows!
In 2018, four issues of Concrete Pavement Progress (CPP) were published by the Association to spotlight projects, members and technology. The magazine is sent to over two thousand members and specifiers and is also seen in digital format by thousands more. CPP was ACPA’s first publication and remains our primary means of communicating project successes and promoting our member’s quality work. In 2018, the magazine again grew in length, providing more content to readers.

CPP features shorter, quicker to read content, more illustrations, and some Association News. It is published in hardcopy and each issue is available online as a flipbook.

On the Road with PavementDesigner.org
With the January 8, 2018 launch of PavementDesigner.org, our efforts quickly turned from development and beta testing to promoting the availability of the new software. PavementDesigner.org is the industry’s thickness design method for cement-based pavement solutions for streets, local roads, parking lots, and industrial
facilities, and the largest collaborative effort ever undertaken by ACPA, the PCA and the Ready Mixed Concrete Research and Education Foundation (RMC Foundation).

**2018 PavementDesigner.org “fast stats”**

- **1800+** People trained by ACPA and our partners
- **5000+** Unique users of the software since first quarter
- **80,000+** Page views on the site since first quarter
- **11,000+** Designs completed by users of the software

**Vision 2040...Taking Time to Look Ahead!**

What does the future hold for concrete pavement in North America? How is transportation of people and goods likely to change in the coming decades as population grows, mobility needs change and transportation technology evolves? What public funding and market dynamics will shape our industry in the next twenty to twenty-five years? These questions and more are central to ACPA’s Vision 2040!

Vision 2040 focuses on futuristic topics, while factoring current and emerging trends, future possibilities, and a wide range of diverse concrete pavement solutions to meet the evolving needs over the next 20 years.

Building on the efforts of a blue-ribbon panel ACPA convened in fall 2017, ACPA staff barnstormed the country and held two dynamic workshops to further shape the vision in 2018. The culmination of this effort is a visioning document developed to capture the essence of the vision and keep in the forefront those things the Association and industry must do to shape the future.

Lessons from the history and annals of ACPA clearly show that future outcomes can be influenced by intentional efforts. Future research, innovation and promotion, will be shaped by actions taken to pursue the 2040 Vision for concrete pavement. In 2019, elements of Vision 2040 will be developed into actions taken forward through a new promotion plan and through our collaborative work with chapters, agency partners and technology partners like the National Concrete Pavement Technology Center.
MARKET METRICS

ACPA collects state market data estimates from chapters and state associations and couples this with bid letting data to develop a square yard market measure for concrete paving. The data are used to show relative change in market size of concrete paving...

2018 Square Yards Rebound

In recent years, many public agencies have been deferring major capital improvement projects in favor of pavement preservation. This challenging situation for our industry is in large part due to the uncertainty that has existed with federal funding for highways.

Looking back, 2017 was a tough year for paving volume, but 2018 projected volumes indicate a strong rebound. Projections for the remainder of 2018 indicate a market volume (52.5 million square yards of concrete paving nationwide). The current projection for 2019 is for a 56.2 million square yards, or a 7% increase and the largest market volume in the past six years.

Continued Strong Overlay Volume

Overlays remain a vital component of the paving market. Since 2010, just under 12 percent of the total market of concrete paving involves concrete overlays. Concrete overlay technology development, implementation and education by ACPA, ACPA Chapters and the National Concrete Pavement Technology Center have been instrumental in developing this market. This work has also been in partnership with FHWA, who has contributed funds to the technology transfer efforts through the ACPA-crafted Accelerated Implementation and Deployment of Pavement Technology program in MAP-21 and the FAST Act.
PARTNERS & COLLABORATION

The success of concrete pavement promotion relies on the collaborative outcomes of ACPA and its many partners. In 2018, ACPA continued to hold itself to a high standard of excellence in our collaborative work...

National Concrete Pavement Technology Center (CP Tech)

ACPA continued its strong partnership with the CP Tech Center in 2018. In November, CP Tech Center became the beneficiaries of a new $9 Million cooperative agreement with FHWA. By means of a winning proposal, CP Tech Center is the lead organization on the new agreement for concrete pavement technology development/deployment over 5 years. The program is the result of a legislative provision that was championed by ACPA and included in the Fast Act (current federal highway funding measure). This ACPA-led initiative was a collaborative effort with PCA and NAPA; and created both the mechanism and funding for the delivery of pavement technology. 2018 provided a clear victory for the close collaboration of CP Tech Center and ACPA!

Also, of note in 2018 is the maturation of the Performance-Engineered Mixtures endeavor. This is truly a coordinated effort to define and educate the industry and the state DOT’s on a new suite of tests and approach for aggregate selection, mixture design and qualification for paving mixtures. In 2018, CP Tech Center initiated a new pooled fund project leveraging private and public funds to develop and refine a PEM protocol as the new paradigm for testing and qualifying paving mixtures. Fourteen states and industry are now working with FHWA to implement available new technology and to continue the learning process. Your Association is supporting the effort with a contribution of $250k toward this program over five years.

National Concrete Consortium (NCC)

NCC is the premier gathering of concrete-focused state DOT materials and design engineers. It remains an excellent venue for ACPA, chapters and members. NCC has expanded over the years to include Departments of Transportation, toll highway authorities, and other groups and individuals with an interest in concrete pavements and bridges for highway and roadway applications. Over 30 states are represented (see map). NCC is one of the best networking opportunities, and one that offers a unique opportunity to meet with Department of Transportation materials engineers and other officials in one place to discuss key issues in common. 2018 meetings were held in Coeur d’ Alene, Idaho and Saratoga Springs, New York.

IGGA/ACPA Concrete Pavement Preservation Partnership (CP3)

2018 was another solid market year for our diamond grinding and concrete pavement preservation industry partners. ACPA and IGGA have collaborated since the 1990’s to share in the role of promoting the benefits of concrete pavement preservation. Starting in 2018 IGGA/ACPA CP3 has focused its energies on leveraging education and research opportunities concentrated on pavement preservation with the goal of codifying Concrete Pavement Preservation treatments as part of local, state and federal pavement/asset management systems. We will draw upon the information generated over the past ten years while IGGA/ACPA CP3 played a leading role in researching and improving the diamond grinding product, including development of the Next Generation Concrete Surface (NGCS). This data can be used for both defensive and constructive arguments to ensure concrete pavement preservation techniques are handled fairly in DOT pavement/asset management systems.
NEW ALIGNMENT WITH PCA

As our partners at PCA re-scope their mission they have turned to ACPA to expand support of paving promotion. Through open dialogue between Association executives and volunteer leaders during 2018, the Associations are embarking on a new promotion plan...

Promotion Summit
To facilitate the development of a comprehensive promotion plan for paving, a group of about forty members and promoters from ACPA, PCA and NRMCA gathered for a paving summit back on July 12, 2018. A major thrust of discussions during the Summit centered around the need for more “boots on the ground” (as well as better coordination, message harmonization and improved tools), including the need for a campaign emphasizing the benefits of healthy competition between industries. There was broad agreement from all the promotion experts that a great opportunity exists at this time to capture market share and to tap unrealized potential, but that additional people are needed to support paving promotion/advocacy to tap this potential.

State by State Situation Analysis
ACPA was tasked to prepare a proposal on what should be done. To prepare this proposal we performed a comprehensive analysis of the state paving markets, and developed a model to inform decisions on where focusing more local promotion and advocacy personnel may yield the most likely and largest market impact under a new focused promotion plan. The model standardized the results for each state to allow for comparisons on an equal footing. The analysis narrowed the candidate states from 48 down to about 15 states. In 2019, additional work will narrow the candidates states further and help prioritize states for implementation.

Paving Promotion Plan
The plan involves three parts. Part 1 is to consolidate PCA and ACPA national paving promotion. This includes aligning resources to scale up pavement promotion programs through ACPA. We propose hiring or aligning several new national positions to expand ACPA promotion support to the chapters. Part 2 is for local “Boots on Ground” in an initial six states identified through our state situation analysis. To put this into motion, we will work with 6 consensus states identified to flesh out effective/measurable local plans for the new resources, develop necessary agreements, and then on-board the new resource and get started. Part 3 is similar to Part 2; however, it includes time devoted to determine which additional 6 states are recommended from a field of 15 through deeper dives.

Parts 1 and 2 will be implemented simultaneously in 2019, with an emphasis on getting boots on the ground as quickly as possible. The new promotion campaign will build upon existing efforts of ACPA and our partners and is not intended to supplant or replace current efforts. Based on the promotion summit we identified five key areas of focus.

First, is coordinated promotion branding & messaging. The new campaign will help us in this area. It will be focused primarily on highway market (National/State Market) and creating a culture of two-pavement systems...
at agency/policy level. Our goal is that concrete is considered for every project.

National technical support to chapters is aimed to provide national staff expertise for all cement-based paving solutions, train local promoters on promoting all applications, develop improved promotion tools for each product and strategically apply third-party information (either CP Tech Center or MIT) for credible customer-focused materials.

Education, training and workforce development are areas we will grow going forward under this plan. Training will be multi-faceted and aimed at concrete pavement promoters, practicing engineers and practitioners, professors, students and industry workers/laborers.

So that we continue to innovate, we will establish a team to explore future research/innovation with an eye toward continuous improvement and product development. We will build on our recently developed Vision 2040 effort. This is an area where a strong connection to the CP Tech Center, MIT and others will make a lasting difference.

Lastly, we will maintain our commitment to supporting PCA on effective federal advocacy. ACPA will lead efforts to engage and influence relevant agencies (e.g., FHWA, FAA, TRB, AASHTO) to impact regulations, rules, policies and legal requirements to create a favorable landscape. We will team with PCA/NRMCA in DC to provide highway and paving market expertise.

**Additional Benefits of the New Promotion Plan:**

- New unified messaging will save time/money and increase mindshare
- Additional national support will help chapters achieve best practices
- New promoters become “farm system” for replenishing our retiring promotion personnel
- Additional support will help contractors do a better job with quality outcomes

2019 will be a pivotal year as the promotion plan details are developed for the national campaign and the additional boots on the ground promotion is implemented. Expectations are that it will take several years to fully phase in the plan.
NETWORKING THROUGH ACPA

An organization is only as good as its people. Fortunately for ACPA our members and staff enjoy a special comradery and fellowship that epitomizes the sum being greater than the individual parts...

Emerging Leaders Group
The ACPA Emerging Leaders Group held its first leadership workshop at ACPA’s office in Rosemont, in March. Attendees participated in a facilitated leadership development exercise to help participants learn about their unique leadership skills. They also enjoyed some fun fellowship activities and formulated four groups with unique plans to help bring value to the Association and industry.

Mid-Year Meeting
The event in Denver, Colorado was characterized by our fascinating Vision 2040 workshop, interesting and productive task force meetings, and river rafting fun! Nearly 130 attendees marked another strong year of participation and foretells great interest in the Association’s activities.

Interns for the Future Program Kicks Off
ACPA’s Innovative Pavement Research Foundation (IPRF) successfully launched the “Interns for the Future” program this summer. For the inaugural year 2018, two chapters each hired a summer intern—the Missouri/Kansas Chapter ACPA and the Carolinas Concrete Paving Association (Southeast Chapter ACPA).

The program helps affiliated chapter/state associations bring on summer interns to teach them about concrete paving and the concrete paving industry. IPRF shares one half of the cost if an intern is offered educational opportunities. What drove us to develop the program was the belief that our industry needs to encourage an infusion of the next generation of employees. We need students entering their career paths with better knowledge of the kind of tools and assistance that ACPA’s network offers and the notion that there are interesting and rewarding places to work in our industry. Click here for testimonials and more information about the program.

Interns Week Excitement
In July, chapter interns and new hire employees of ACPA member contractors traveled to the ACPA Headquarters for the inaugural “Intern Week”—an event that grew from ACPA’s “Interns for the Future Program”. The 2-1/2-day program included overview presentations about the concrete pavement industry, as well as pavement design, construction, and preservation, along with materials used in concrete paving. Per William, an inaugural intern...“The Intern Week in Chicago was absolutely invaluable. I couldn’t have asked for more engaging and entertaining opportunities to learn from professionals what makes concrete the premier paving material in most situations. The most exciting part for me was the O’Hare International Airport visit because it blends two of my passions—aircraft (an old one) and concrete (a new one)!”

Annual Meeting...Celebrating Concrete Victories!
Click here to view our post-meeting video produced to showcase one of our best annual events ever!
2018/2019 Core Sponsors

Gold...

Silver...