



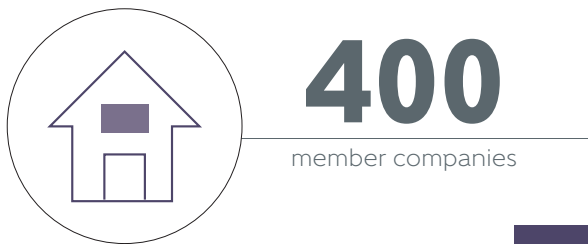
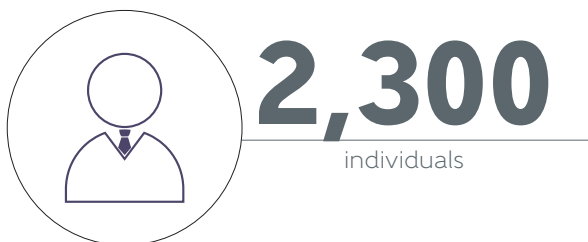
About the Magazine

Published quarterly, *Concrete Pavement Progress* disseminates industry news, best practices, and networking events nationally to all members of the American Concrete Pavement Association (ACPA).

The ACPA is the world's largest trade association that exclusively represents the interests of those involved with the design, construction, and preservation of concrete pavements.

Reader Demographics

ACPA represents nearly...



in an industry worth



ESTIMATED READERSHIP
6,000

ESTIMATED READERS
PER COPY
3.00

CIRCULATION
2,000

For more information,
please contact:

DAVID GAMBILL
503-445-2231
davidG@llmpubs.com



Deadlines

- Quarter 1 **Jan 9, 2019**
- Quarter 2 **Apr 10, 2019**
- Quarter 3 **July 10, 2019**
- Quarter 4 **Oct 9, 2019**

Specifications

- Ink **Full Color**
- Trim Size **8.5" x 11"**
- Binding **Saddle Stitch**
- Published **Quarterly**
- Circulation **2,000**

Art Requirements

- A high resolution pdf is the preferred file format.
- All images must be 300 dpi. (Images from the web are not print quality.)
- Fonts embedded.
- For ads with bleed, export PDFs with 1/8" (0.125") bleed settings. No crop marks.
- Color requirements—All artwork must be process color (CMYK). No spot colors.

For more information, please contact:

DAVID GAMBILL
503-445-2231
davidG@llmpubs.com



Advertising Rates

	Member			Non-Member		
	1x	2x	4x	1x	2x	4x
Back Cover*	\$ 1,860	\$ 1,765	\$ 1,590	\$ 2,345	\$ 2,225	\$ 2,005
Inside Covers*	\$ 1,540	\$ 1,465	\$ 1,315	\$ 1,960	\$ 1,860	\$ 1,675
Full Page*	\$ 1,450	\$ 1,380	\$ 1,240	\$ 1,805	\$ 1,715	\$ 1,540
1/2 Page	\$ 1,000	\$ 950	\$ 855	\$ 1,265	\$ 1,200	\$ 1,080
1/3 Page	\$ 650	\$ 620	\$ 555	\$ 825	\$ 785	\$ 705
1/6 Page	\$ 450	\$ 430	\$ 385	\$ 495	\$ 470	\$ 425

Hyperlink your ad in the digital magazine – \$60 per issue

*Ad sizes that can have bleeds. Set bleeds to 0.125".

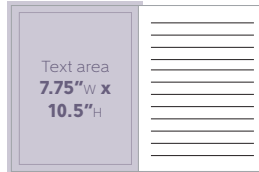
- Guaranteed placements (other than covers) are subject to a 15% premium.
- All rates are net.

Inside Covers & Full Pages



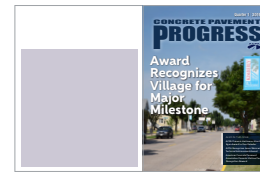
7.5"W x 10"H

Inside Covers & Full Pages with Bleed



8.75"W x 11.25"H
Bleed: 0.125"
(8.5"W x 11"H trim size)

Back Cover



7.5"W x 7.5"H

Back Cover with Bleed



8.75"W x 8.625"H
Bleed: 0.125"
(8.5"W x 8.5"H trim size)

1/2 Page



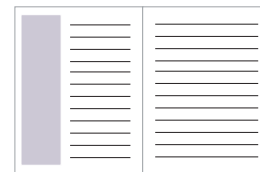
7.5"W x 4.75"H

1/3 Page



4.9375"W x 4.75"H

1/3 Page



2.375"W x 9.625"H

1/6 Page



2.375"W x 4.75"H
4.9375"W x 2.25"H

Ad Material

Upload files at www.llmpubs.com or email pdf to ads@llmpubs.com

- Name files clearly, indicating your company name and publication.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.
- Email ads@llmpubs.com for more detailed specifications.

Need help creating an ad? Free ad design (with revisions up to 3 proofs).

- Please allow up to 5 business days for first proof. Contact your sales representative for more information.