



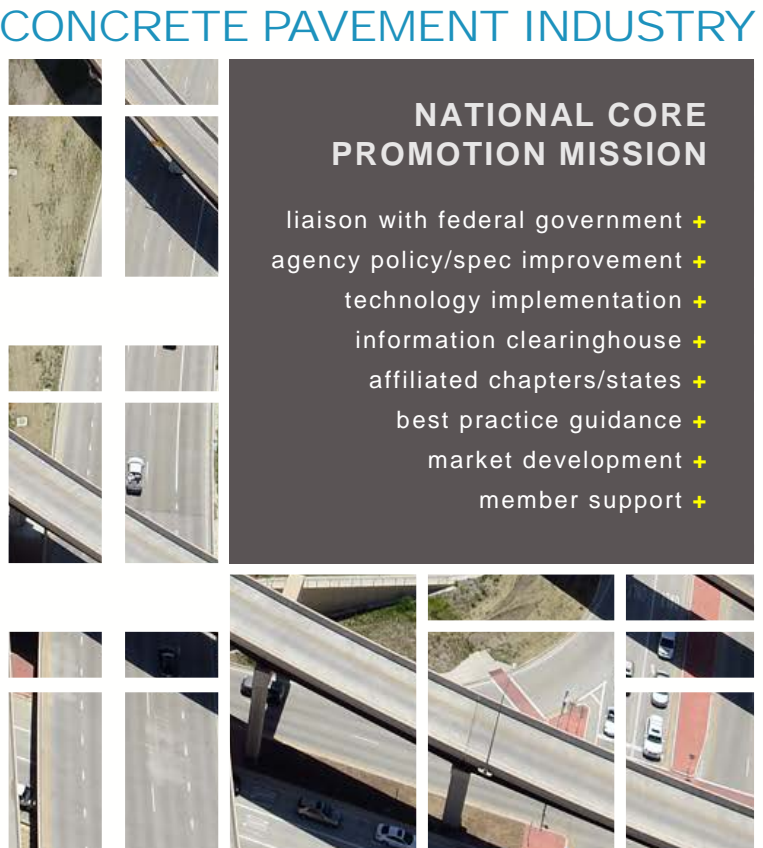
AMERICAN CONCRETE  
PAVEMENT ASSOCIATION



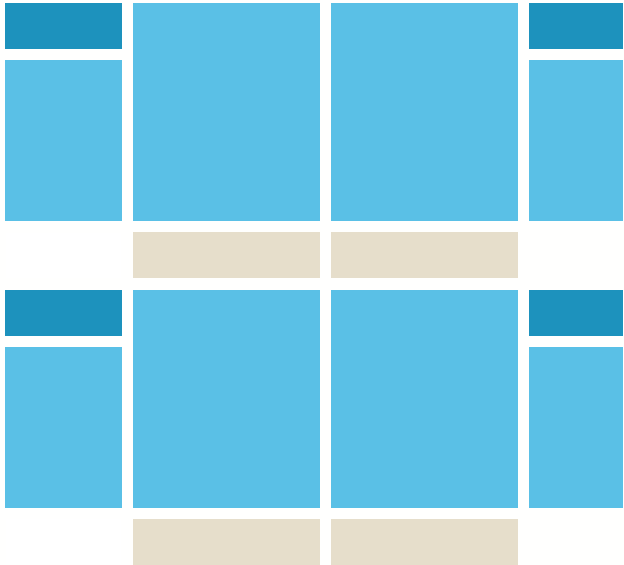
## THE VOICE OF THE CONCRETE PAVEMENT INDUSTRY

### NATIONAL CORE PROMOTION MISSION

- liaison with federal government +
- agency policy/spec improvement +
- technology implementation +
- information clearinghouse +
- affiliated chapters/states +
- best practice guidance +
- market development +
- member support +



*ACPA represents our membership on matters affecting the industry's relations with the public and public agencies and assists our affiliates with creating a larger market for the services of our members.*



Founded in 1963, ACPA is the national professional trade association of the concrete pavement industry. We represent more than 400 businesses with interests in designing, building and preserving concrete pavements. Our membership includes contractors, cement companies, equipment manufacturers, suppliers of materials and services, consultants, allied associations, and individuals.



### + MEMBER BENEFITS

The ACPA network of affiliates includes professional engineers, promoters, lobbyists, and others whose sole function is to advocate for concrete pavements, member interests and to help solve critical industry issues across the country. Members can tap into a strong collection of skills and talents that can improve their quality and competitiveness, and provide them opportunities for valuable information and relationships. When you support the industry, the industry will support you; members build business partnerships and lifelong friendships by active participation in ACPA. Join and you will enjoy these benefits:

- networking** Through ACPA national meetings and chapter/state events, you will meet individuals and potential customers from all around the industry and public sector. Whether strengthening or building new relationships, ACPA will connect you to people that can help improve your business.
- voice** Amplify your voice and shape ours. Through the ACPA network you can join with hundreds of businesses and people to influence decisions on important industry issues. ACPA is the recognized and respected national voice and face of the concrete paving industry.
- visibility** Foster recognition for you, your company and your products and services. Seize opportunities to showcase your capabilities and demonstrate value to our focused target audience. ACPA offers visibility opportunities at meetings, on the web, in print, and in digital communications.
- recognition** Enter your projects in our National Excellence in Concrete Paving Award Program to compete for valuable awards and recognitions. As a contractor winner you'll be able to fly a winner's flag on your equipment and receive special sealed commendation letters useful for demonstrating your quality in project proposals. You'll also receive positive news coverage from press generated by the program.
- knowledge** Gain new insights on pavement technology and industry trends. Your active involvement in ACPA's many committee, tech transfer and educational opportunities pays dividends available only to members.
- troubleshooting** Get our unique help solving your project challenges. Our local and national agency relationships are instrumental in negotiating engineering solutions and demonstrating industry standards to project owners. ACPA members report saving millions of dollars each year through our project advice and helpful agency relationships.
- community** You'll be a part of something bigger – the community of businesses and people who believe in the same product you do. Concrete pavement is ACPA's middle name so we are focused and committed to building the market for concrete highways, airports, streets/roads, and commercial/industrial facilities.

## + CORE NATIONAL FUNCTIONS

### LIAISON WITH GOVERNMENT

ACPA is called upon for advice in pavement matters by the Federal Highway Administration, the Federal Aviation Administration, the military tri-services and the American Association of State Highway and Transportation Officials. ACPA recommendations on design, specification and construction procedures are highly regarded by these agencies, as well as state, and local agencies served by our chapter/state affiliate network. ACPA members are represented with these agencies by the Association in a manner they cannot provide individually or through the support of hired consultants.

### TECHNICAL CONSULTING

ACPA and our technology partners help members, chapters, agencies and engineers with concrete pavement technical expertise. Our experts address issues like new technology implementation, quality control problems, specification interpretation, value-engineering proposals, concrete mixture evaluation, jointing, cracking and many other issues encountered in the field. We also help material and equipment member companies with helpful agency introductions and meetings.

### TRAINING

ACPA routinely provides training for members, private owners and specifying agency personnel. We use all approaches to reach our audiences, including, face-to-face, web-based seminars and training on demand.

### COOPERATIVE RESEARCH

ACPA chartered the National Concrete Pavement Technology Center in 2005 and annually provides funding and staff support on key research and technology projects. ACPA identifies priority projects aimed at finding practical solutions to help answer pavement agencies/owners' needs, as well as grow ACPA members' bottom lines.

### PROMOTION FEDERATION

ACPA links a federation of chapter/state promotion organizations, all with the objective to make concrete the paving material of choice. ACPA brings a national perspective to support the local messaging, which is vital to promotion success.

*Our national and local staff expertise and experience are recognized and valued around the world. This gives ACPA a seat at the table with federal and state agencies, and provides you a credible voice you cannot get anywhere else*

### ADVOCACY

ACPA delivers the collective voice of the concrete pavement industry to legislators and policy-makers in Washington DC on matters affecting member's business interests.

### INFORMATION CENTRAL

ACPA is the clearinghouse of a vast amount of information for the industry. We gather and disseminate the latest developments in equipment, materials, construction, design, specifications, and research. Our on-line resource center is the largest repository dedicated solely to concrete pavements in the world. This ensures that owners/agencies have up-to-the-minute information to prepare designs and specifications, and ACPA members are aware of the latest options for building quality pavements.

### DOCUMENTS AND WEB RESOURCES

ACPA works progressively to get information into the hands of those that need it. ACPA provides a true concrete pavement industry perspective and is the only organization to include the paving contractors' experiences and viewpoints. Our constantly evolving range of digital tools include: unique web apps ([apps.acpa.org](http://apps.acpa.org)); an online encyclopedia ([wiki.acpa.org](http://wiki.acpa.org)); the resource center ([resources.acpa.org](http://resources.acpa.org)) and our primary website ([acpa.org](http://acpa.org)).

### DESIGN SOFTWARE

ACPA offers a full suite of pavement thickness design software including: StreetPave, AirPave, WinPAS, IndustrialPave, and PerviousPave. Recognized throughout the world, these tools provide a reliable means for engineers to design concrete pavements.



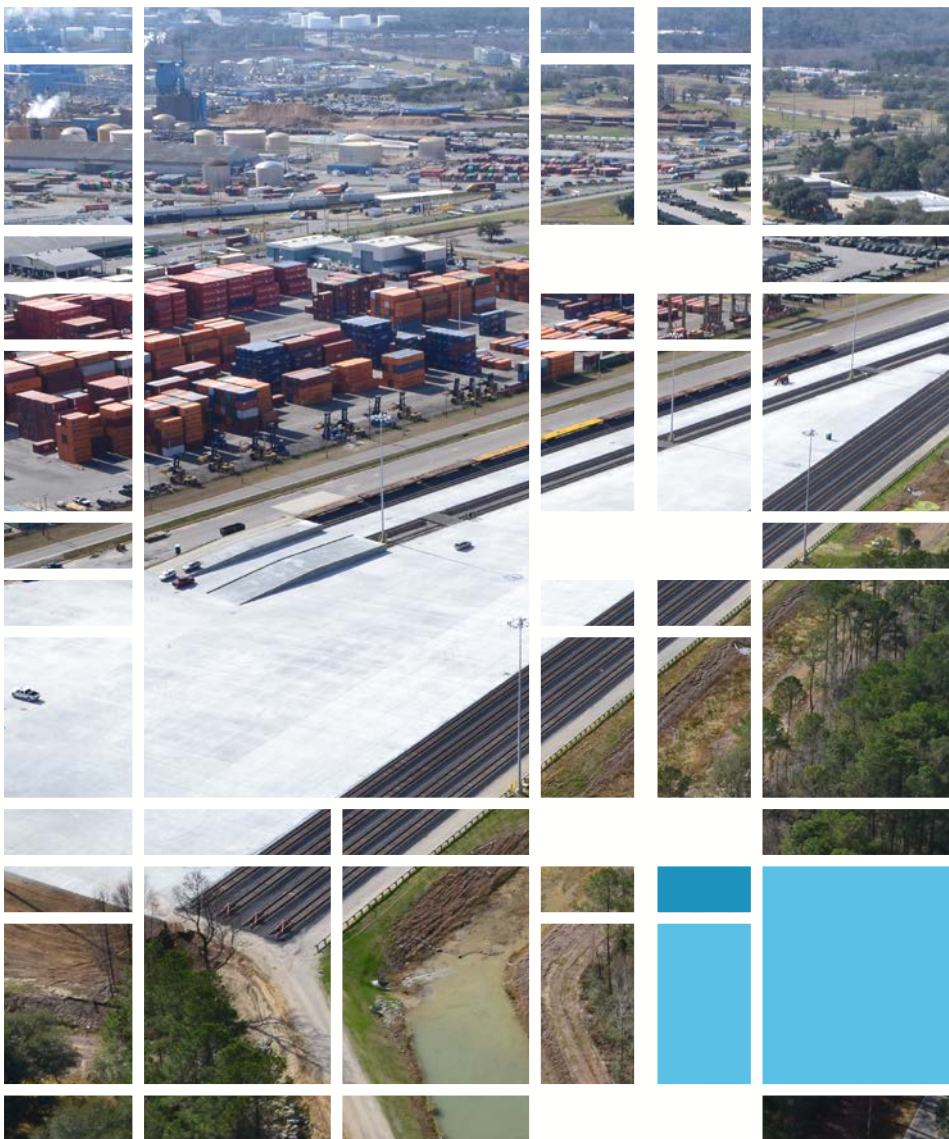
### ANNUAL MEETING

ACPA's annual meeting is the foremost event for the concrete pavement industry. It provides opportunities to discuss the latest developments in equipment, materials, construction techniques, designs, specifications and quality control. The "Concrete Pavement University" educational program provides an array of interesting topics and the awards banquet highlights the industry's exceptional projects and people.

### NATIONAL AWARDS

ACPA presents national paving awards annually to the best projects and teams. Started in 1991, the National Awards of Excellence for Concrete Paving are a highly regarded achievement for both industry and agency alike. Members use these awards to demonstrate their quality to potential customers.

American Concrete Pavement Association is the national trade organization leading the promotion of concrete paving, and aligning its members, chapters/state paving association affiliates and partners for effective and valued concrete pavement promotion, advocacy and technical support.



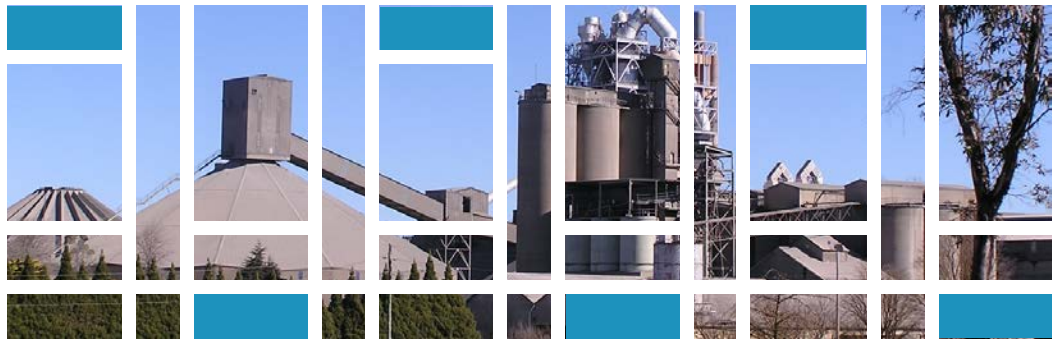
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# TOP TEN CEMENT COMPANY MEMBER BENEFITS



## + YOUR FEDERAL AGENCY CONNECTION FOR PAVING

ACPA is called upon for advice in pavement matters by the Federal Highway Administration, the Federal Aviation Administration, the Tri-Services (USACE, USAF, and NAVFAC), and the American Association of State Highway and Transportation Officials. Through ACPA you have access to these agencies and can deliver recommendations on cement, materials, and important policy and specification issues that matter to the industry and your company. These federal and national agencies influence the direction of state highway agencies and impact your local markets and projects.

## + YOUR SOURCE FOR CONCRETE PAVEMENT ENGINEERING EXPERTISE

Our national staff's technical and promotional expertise and experience are recognized and valued around the world. Through membership you can connect with and work with our staff to train your staff on pavements and improve the norms and specifications that influence the use of cement in paving, ultimately effecting the market size, our industry's share, and your opportunities for business.

## + YOUR PARTNER COMMITTED TO LOCAL PROMOTION

ACPA is the primary link for the federation of local chapter and state paving associations. Cement companies that believe in the importance of local concrete paving promotion recognize ACPA's value-added administrative, technical and marketing support to these local organizations. We help make your local concrete paving associations better.

## + YOUR ALTERNATIVE FOR USEFUL PAVING MARKET DATA

ACPA aggregates trend information on concrete paving from ACPA chapter/state affiliates and Oman Systems data. Members have access to this information, analysis of state DOT letting results, as well as the ability to request custom reporting.

## + YOUR ACCESS TO A LARGER INDUSTRY FOOTPRINT

ACPA delivers the collective voice of the concrete pavement industry to legislators and policy-makers on matters affecting the concrete paving and preservation business. Although many cement manufacturing corporations are large, the cement manufacturing industry is a small community. As an ACPA member you can contribute to the larger footprint and voice of the ACPA.

## + YOUR PLACE FOR CONNECTING WITH THE CONCRETE PAVING COMMUNITY

ACPA's national meetings and chapter/state events draw the industry's leaders and experts. As a participant you will meet individuals and potential customers from all around the industry and public sector, including contractors, consultants, suppliers, academia, and transportation officials.

## + YOUR MEANS TO INVOLVE THE VOICE OF THE PAVING CONTRACTOR

ACPA contractor members routinely hold contracts with state DOT's and other agencies, providing you the link you need to the decision-makers for paving. We target our promotion to these agencies engaging the contractor, providing you a working relationship not available to you through any other means in the promotion chain. Through membership you can get to know contractors on more than a customer relationship, involving ACPA contractors in your pavement market strategies and leveraging this credible and powerful voice.

## + YOUR OPPORTUNITY TO CONTRIBUTE TO OUR STRATEGIES

ACPA focuses its efforts on strategically important issues with its board and task force structure assigned to get specific objectives accomplished. As a member you can stand shoulder to shoulder with other members to create ACPA strategies and deliverables.

## + YOUR PLACE FOR TIMELY NEWS ON THE CONCRETE PAVING INDUSTRY

ACPA's e-newsletters and online magazine focus on emerging and new concrete pavement information, providing you with a unique perspective and access to news tailored toward the concrete pavement industry and the transportation-construction community.

## + YOUR DOORWAY TO THE LARGEST REPOSITORY OF CONCRETE PAVING RESOURCES

ACPA maintains a growing library of web apps, project explorer tools, on-line training and more than 1,400 concrete pavement references, including technical guides, research reports, and presentations on all aspects of concrete paving. ACPA's "WikiPave" on-line encyclopedia is our new technology transfer initiative that will become the gold standard for information from our industry. Through membership you gain exclusive rights to submit new content or recommend updates to WikiPave, so your innovations will not have to wait for a long publishing cycle to be positioned by the Association.

FOR MORE INFORMATION OR TO JOIN CALL - 847.966.2272

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