



Choose a Sponsorship Bundle or Individual Selection That Matches Your Needs and Sign Up Today!

All Levels Show 2020 'Virtual' Discount of: 40%

	SPONSORSHIP BUNDLES		
	Gold \$6,000	Event \$4,500	
✓ = included with bundle			
ANNUAL (ON-GOING) RECOGNITION:			
Printed Media Recognition:			
Your corporate logo placed in Concrete Pavement Progress Quarterly Magazine (4 issues)	✓		
Your corporate logo placed in Annual Membership Directory	✓		
Your corporate logo placed in ACPA Today Sponsor Weekly E-News (In rotation w/ Other Sponsors)	✓		
Your corporate logo placed in ACPA 2020 Annual Report Sponsor Thank You	✓		
Video and Online Recognition:			
Your corporate logo and company bio/weblink positioned on ACPA.org sponsors page (w/Other Sponsors)	✓		
Your corporate logo placed on WikiPave home page & technology/product pages	✓		
Shout-out to your company on 3 Minutes on Monday weekly video (vlog) (in rotation w/Other Sponsors)	✓		
ACPA 57th ANNUAL MEETING (VIRTUAL):			
Your corporate logo displayed prominently on acpa.org event page & virtual event banner(s)	✓	✓	
Verbal announcement and your corporate logo placed on Annual Meeting of Members Session Banner	✓	✓	
Verbal announcement and your corporate logo placed on Paving Awards Session	✓	✓	
Virtual exhibit booth (available throughout meeting and for 1 month afterward)	✓	✓	
Your company highlighted as event sponsor in pre- and post-event press-releases (w/other sponsors)	✓	✓	
OTHER BENEFITS:			
Access to event attendee contact information (spreadsheet format)	✓	✓	
Direct contact with virtual attendees through virtual exhibit booth chat/email features	✓	✓	
Virtual booth statistics showing activity from visitors	✓	✓	
			INDIVIDUAL SELECTIONS
			ala carte or add-on to bundle
OPTIONAL SELECTIONS:			
Your company highlighted as exclusive sponsor of Concrete Pavement University tech session (6 available)			\$500
Your product ad in Sponsor Showcase (video product ad and session)			\$500
ACPA 2021 MID-YEAR MEETING (MILWAUKEE, WI - JUNE 8-10)			
Your company highlighted as event sponsor in pre- and post-event press-releases (w/other sponsors)	✓	✓	\$750
Your corporate logo displayed on printed, verbal and electronic signage during event	✓	✓	

ACPA's 2020/2021 sponsorship program has been revised to reflect new meeting formats and other changes.

Bundle discounts and offerings reflect opportunities available through a virtual 57th annual meeting.

Because the 2021 Transportation Research Board Annual Meeting has been switched to a virtual format, we will not hold our Annual Willard Reception.

THANK YOU FOR SPONSORING OUR PROGRAMS!