2022/2023 ACPA SPONSORSHIP PROGRAM

ANNUAL MEETING
Nashville, TN
Nov. 29-Dec. 1, 2022

TRB RECEPTION & OTHER EVENTS
Washington, DC
Jan. 9, 2023

MID-YEAR MEETING
June 2023
ACPA is excited to offer an expanded sponsorship program for the 2022-2023 year. In addition to options for year-long exposure, we have added additional one-time and à la carte opportunities for members to build their brand, while supporting the industry. The 2022-2023 revamped programming includes:

- Updated options for year-round recognition including new ACPA Podcast ‘Concrete Considerations’ and Tech Tuesday webinars
- New options for single event or activity sponsorships
- Additional options for event sponsorships
- Expanded booth space options at Annual Meeting
- Updated options at key meetings including registrant contact information and complimentary registrations

**59th Annual Meeting | November 29-December 1, 2022**
Sponsoring the Annual Meeting allows your business to reach 400+ ACPA contractors and other members who participate in the paving awards, tech transfer, and networking fellowship. As a sponsor, ACPA will work with you to tailor company visibility and create impact with new customers, prospects, allies, and associates.

**TRB Reception | January 9, 2023**
The annual ACPA Reception at the Transportation Research Board Meeting is an important tradition among professionals. The reception draws several hundred officials representing federal and state agencies, legislators, and industry colleagues. It is one of the strongest networking events for the industry to thank the federal, state, and research community leaders that work with ACPA to advance concrete pavement technology.

**2023 Mid-Year Meeting | June 2023**
Mid-Year Meeting is an opportunity to gather and discuss current issues facing the industry, industry best practices, specifications and standards, new technology. The meeting will begin with a workshop and continue with the various taskforce and strategic committee meetings and the second quarter Board of Directors Meetings.

**Other Events**
Interested in increasing visibility at other events such as World of Concrete or ACPA’s Airport Workshop? Reach out to us to find out about these exciting and new opportunities.
## Sponsorship Opportunities

### Year-Round Opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Gold</th>
<th>Silver</th>
<th>Event</th>
<th>Add-On</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website Logos — Year-Round Promotion of Logo</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo Posted on Tech Tuesday Registration Webpage</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Rotating Newsletter Sponsorship</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Social Media name recognition in Mid-Year and Annual Meeting Lead-Up — Not fewer than 3 posts</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Rotating Logo connected to ACPA Zoom Podcast</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>World of Concrete ACPA-Sponsor Promo Leader</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Award Gala &amp; Event “Step and Repeat” Branding</td>
<td>X</td>
<td>X</td>
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</table>

### Annual and Mid-Year Event Opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Annual</th>
<th>Mid-Year</th>
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</thead>
<tbody>
<tr>
<td>Complimentary Event Registration</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Logo on Event Signage</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Event App Logo Sponsorship</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo on Event Registration Website</td>
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<td>X</td>
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<tr>
<td>Verbal Recognition at Events</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Registration Contact Information Access</td>
<td>X</td>
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<tr>
<td>Reception and Entertainment Sponsorship Recognition</td>
<td>X</td>
<td>X</td>
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<tr>
<td>TRB Reception — Printed, Verbal, and Electronic Signage</td>
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</tbody>
</table>

### Annual and Mid-Year — Member-Only À la Carte Options

<table>
<thead>
<tr>
<th>Innovation Hub Booth Space (Annual Meeting Only)</th>
<th>ANNUAL MEETING</th>
<th>MID-YEAR MEETING</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Must be ACPA Member</td>
<td>$3,150 (Early Bird Pricing)</td>
<td>$3,500 (After Deadline)</td>
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<td>• Booth must focus on research, technology, and innovation</td>
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<tr>
<td>• Branding as &quot;Innovation Hub Sponsor&quot;</td>
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<tr>
<td>• 1 Complimentary Registration</td>
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**Coffee Break Sponsorship**
- Gold: $1,250
- Silver: $500
- Event: $500
- Mid-Year: $1,250

**Notepad Sponsorship**
- $500

**Award Gala "Step and Repeat" Branding**
- $500

**Logo Printed on Annual Conference Tote Bag**
- $1,500

**Lanyard Sponsorship**
- $2,000

**Other ACPA Swag and Branding Opportunities**
- Please Inquire

**World of Concrete Sponsorship and Giveaways**
- Please Inquire
Please complete and sign this form and return to Val Kliment at vkliment@acpa.org.

Your Name: ___________________________ Email: ___________________________

Company Name for Sponsorship: ___________________________

List Sponsorship Type(s) Selected:

Total Payment for all Types Selected: $ ___________________________

Preferred Payment Method (check one):

☐ Check enclosed (make payable to American Concrete Pavement Association and note "SPONSORSHIP" as a reference)

☐ Send invoice

☐ Credit card (allowable only if total is $1,500 or less; provide details below)

Invoice Information:

Billing Contact: ___________________________

Company: ___________________________

Address: ___________________________

City, State, Zip: ___________________________

- OR -

Credit Card:

☐ Visa ☐ Mastercard ☐ American Express

Name or Company (as it appears on card): ___________________________

Credit card number: ___________________________

CCV: ___________________________ Expiration date: ___________________________

Address: ___________________________

City, State, Zip: ___________________________

Phone Number: ___________________________

Signature authorizing payment/invoice: ___________________________

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