2023/2024
ACPA
SPONSORSHIP PROGRAM

ANNUAL MEETING
Marco Island, FL
December 12-14, 2023

TRB RECEPTION
Washington, DC
January 8, 2024

MID-YEAR MEETING
June 2024
A CPA is excited to offer an expanded sponsorship program for the 2023-2024 year. In addition to options for year-long exposure, we have added additional one-time and à la carte opportunities for members to build their brand, while supporting the industry. The 2023-2024 revamped programming includes:

- New options for single event or activity sponsorships
- Expanded booth space options at Annual Meeting
- Giveaway Options at Meetings and Trade Shows

60th Annual Meeting | December 12-14, 2023
Sponsoring the Annual Meeting allows your business to reach 400+ A CPA contractors and other members who participate in the paving awards, tech transfer, and networking fellowship. As a sponsor, A CPA will work with you to tailor company visibility and create impact with new customers, prospects, allies, and associates.

TRB Reception | January 8, 2024
The annual A CPA Reception at the Transportation Research Board Meeting is an important tradition among professionals. The reception draws several hundred officials representing federal and state agencies, legislators, and industry colleagues. It is one of the strongest networking events for the industry to thank the federal, state, and research community leaders that work with A CPA to advance concrete pavement technology.

2024 Mid-Year Meeting | June 2024
Mid-Year Meeting is an opportunity to gather and discuss current issues facing the industry, industry best practices, specifications and standards, new technology. The meeting consists of timely industry workshops, functional committee meetings and the second quarter Board of Directors Meetings.

Other Events
Interested in increasing visibility at other events such as Emerging Leaders, World of Concrete, or the Airport Workshop? Reach out to us to find out about these exciting and new opportunities.
# Sponsorship Opportunities

## Year-Round Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Gold</th>
<th>Silver</th>
<th>Event</th>
<th>Add-On</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website Logos — Year-Round Promotion of Logo</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Logo Posted on Tech Tuesday Registration Webpage</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
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<tr>
<td>Rotating Newsletter Sponsorship</td>
<td>X</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Social Media name recognition in Mid-Year and Annual Meeting Lead-Up — Not fewer than 3 posts</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>World of Concrete ACPA-Sponsor Promo Leader</td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Award Gala &amp; Event “Step and Repeat” Branding</td>
<td>X</td>
<td></td>
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</tr>
</tbody>
</table>

## Annual and Mid-Year Event Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Annual Meeting</th>
<th>Mid-Year Meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Event Registration for Annual Meeting</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Logo on Event Signage</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Event App Logo Sponsorship</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo on Event Registration Website</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Verbal Recognition at Events</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Registration Contact Information Access</td>
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<td>X</td>
</tr>
<tr>
<td>Reception and Entertainment Sponsorship Recognition</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>TRB Reception — Printed, Verbal, and Electronic Signage</td>
<td>X</td>
<td>$800</td>
</tr>
</tbody>
</table>

## Annual and Mid-Year — Member-Only À La Carte Options

**Annual Meeting**

- Innovation Hub Booth Space (Annual Meeting Only)
  - Priority for ACPA Members
  - 1 Story in Newsletter with Website Link
  - Branding as "Innovation Hub Sponsor"
  - 1 Complimentary Registration
  - Limited Availability

- Coffee Break Sponsorship                                   $1,250<br>**Early Bird**<br>Ends 9/29/23<br>$1,250<br>**After Deadline**
- Logo Printed on Conference Tote Bag                        $1,500<br>**Gold Sponsors**
- Lanyard Sponsorship                                       $2,000
- Chairman's Reception                                       $1,000
- Other ACPA Swag and Branding Opportunities                Please Inquire
- World of Concrete Sponsorship and Giveaways               Please Inquire

**Mid-Year Meeting**

- Coffee Break Sponsorship                                   $1,250
- Logo Printed on Conference Tote Bag                        $1,500
- Lanyard Sponsorship                                       $2,000
- Chairman's Reception                                       $1,000
- Other ACPA Swag and Branding Opportunities                Please Inquire
- World of Concrete Sponsorship and Giveaways               Please Inquire
Please complete and sign this form and return to Val Kliment at vkliment@acpa.org.

Your Name: __________________________ Email: __________________________

Company Name for Sponsorship: __________________________

List Sponsorship Type(s) Selected: __________________________

Total Payment for all Types Selected: $ __________________________

Preferred Payment Method (check one):

☐ Check enclosed (make payable to American Concrete Pavement Association and note “SPONSORSHIP” as a reference)

☐ Send invoice

☐ Credit card (allowable only if total is $1,500 or less; provide details below)

Invoice Information:

Billing Contact: __________________________

Company: __________________________

Address: __________________________

City, State, Zip: __________________________

Credit Card:

☐ Visa ☐ Mastercard ☐ American Express

Name or Company (as it appears on card): __________________________

Credit card number: __________________________

CCV: __________________________ Expiration date: __________________________

Address: __________________________

City, State, Zip: __________________________

Phone Number: __________________________

Signature authorizing payment/invoice: __________________________

- OR -

American Concrete Pavement Association, 9450 W. Bryn Mawr Ave., Suite 150, Rosemont, IL 60018