

2025/2026 ACPA SPONSORSHIP PROGRAM



ANNUAL MEETING

Carlsbad, CA
December 2-4, 2025



TRB RECEPTION

Washington, DC
January 12, 2026



MID-YEAR MEETING

Destination Coming Soon!
June 2026



Sponsorship Program

ACPA is excited to offer an expanded and comprehensive sponsorship program for the 2025-2026 year, designed to offer our valued sponsors even more return on their investment in ACPA. In addition to offering year-long, high level exposure opportunities, we also provide one-time and à la carte options to accommodate a range of goals and budgets. These options allow sponsors to promote their brand while supporting the industry. The 2025-2026 program includes:

- Year-long programming packages
- Single event or activity sponsorships
- Digital and print media advertising
- Branded giveaway options at meetings and trade shows

62nd Annual Meeting | December 2-4, 2025

Sponsoring the Annual Meeting allows your business to reach 400+ ACPA contractors and other members who participate in the paving awards, tech transfer, and networking fellowship. As a sponsor, ACPA will work with you to tailor a package elevating your company's visibility & creating impact with customers, prospects, allies, and associates.

TRB Reception | January 12, 2026

The annual ACPA Reception at the Transportation Research Board Meeting is an important industry tradition. The reception draws several hundred officials representing federal and state agencies, legislators, and industry colleagues. It is one of the strongest networking events for the industry to thank the federal, state, and research community leaders that work with ACPA to advance concrete pavement technology.

2026 Mid-Year Meeting | June 2026

ACPA's Mid-Year Meeting brings the industry together to discuss current issues, best practices, specifications and standards, as well as new technology. The meeting offers timely industry workshops, functional committee meetings, and the second quarter Board of Directors meeting.

Other Events

Interested in increasing your company's brand visibility at other events such as the Emerging Leaders Spring Leadership Training, World of Concrete, or the Airport Workshop? Contact us today to find out about exciting customizable opportunities.

Questions?

Contact Vickie Spielman, Director, Membership and Marketing, at vspielman@acpa.org.

Sponsorship Opportunities



GOLD
\$13,500

SILVER
\$11,000

EVENT
\$8,000

ADD-ON

YEAR-ROUND OPPORTUNITIES

Website Logos — Year-Round Promotion of Logo	X	X		
Logo Posted on Tech Tuesday Registration Webpage	X	X		
Rotating Newsletter Sponsorship	X			
Social Media name recognition: Mid-Year and Annual Meeting Lead-Up, Membership Monday Posts	X	X	X	
World of Concrete ACPA-Sponsor Promo Leader	X	X		
Award Gala & Event "Step and Repeat" Branding	X	X	X	
NEW! Acknowledgement in Annual Awards Edition of Pavement Progress Magazine	X	X	X	
NEW! Emerging Leaders Group Programming Support				\$1,000

ANNUAL, MID-YEAR, AND AIRPORT WORKSHOP OPPORTUNITIES

Complimentary Event Registration for Annual Meeting	2	1	1	
NEW! Acknowledgement at Airport Workshop (Signage & more)	X	X		\$2,500
Logo on Event Signage (Mid-Year and Annual)	X	X	X	
Event App Logo Sponsorship	X	X	X	
Logo on Event Registration Website (Mid-Year and Annual)	X	X		
Verbal Recognition at Events (Mid-Year and Annual)	X	X		
Registration Contact Information Access	X	X	X	
Reception Sponsorship Recognition	X			
Designated Sponsor Badges	X	X	X	
NEW! Access to Sponsor Resources Display Table (Mid-Year and Annual)	X	X	X	
TRB Reception — Printed, Verbal, and Electronic Signage	X			\$800

ANNUAL, MID-YEAR EVENT — MEMBER-ONLY À LA CARTE OPTIONS

	ANNUAL MEETING	MID-YEAR MEETING
NEW! Coffee Break Sponsorship (Exclusive)	\$1,400	\$1,200
NEW! Meal Sponsor (Breakfast or Lunch - Exclusive)	\$2,000	\$1,700
NEW! Branded Hotel Key Card (Exclusive - Based on Hotel Availability)	\$3,100	\$2,500
Lanyard Sponsorship	\$2,400	\$2,000
Logo Printed on Conference Tote Bag	\$1,600	\$1,400
Chairman's Reception	\$1,000	\$1,000
NEW! Tabletop Exhibit Opportunity (Based on Hotel Availability)	\$2,250	\$2,000
NEW! Optional Event Excursions (Exclusive - Unique to Event Location)	Please Inquire	Please Inquire
Other ACPA Swag and Branding Opportunities	Please Inquire	Please Inquire
World of Concrete Sponsorship and Give Away Opportunities	Please Inquire	Please Inquire

Sponsor Payment & Contact Information



Please complete and sign this form and return to Vickie Spielman at vspielman@acpa.org.

Your Name: Email:

Company Name for Sponsorship:

List Sponsorship Type(s) Selected:

Total Payment for all Types Selected: \$

Preferred Payment Method (check one):

- ☐ Check enclosed (make payable to American Concrete Pavement Association and note "SPONSORSHIP" as a reference)
- ☐ Send invoice
- ☐ Credit card (allowable only if total is \$2,000 or less; provide details below)

Invoice Information:

Billing Contact:

Company:

Address:

City, State, Zip:

Email:

- OR -

Credit Card:

☐ Visa ☐ Mastercard ☐ American Express

Name or Company
(as it appears on card):

Credit card number:

CCV: Expiration date:

Address:

City, State, Zip:

Phone Number:

Signature authorizing
payment/invoice: